

Sähköala

Koti

Mediacard 2020

A HIGH-QUALITY INFORMATION PACKAGE
FOR HOME BUILDERS AND RENOVATORS



Photos: Maria Heinola and Mikko Arvinen

PUBLISHER:

The Electrical Contractors' Association of Finland STUL, www.stul.fi

PUBLISHING FIRM:

Sähköinfo Oy, www.sahkoinfo.fi

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ADVERTISING SALES

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CIRCULATION

around 33 000 copies

PUBLICATION

The magazine appears in March.
15th publication year

TECHNICAL INFORMATION

Page size: A4 (210 x 297 mm)
Binding: glued binding
Printing method: offset
Paper:
Inside pages: G-Print 100 g/m², matt
Cover: Galerie Art Gloss 200 g /m²
Printer: Forssa Print Oy

ISSN 1796-3648

Sähköala Koti meets small-house builders and homerenovators' needs, from the design to the implementation, use, and maintenance of electrical and telecommunications systems.

Sähköala Koti provides information, with a strong emphasis on energy efficiency, about design and guidelines for modern electrical and telecommunications systems, contracts, interior and exterior lighting, home media centres, electrical-heating systems, the servicing and maintenance of electrical appliances, and ventilation.

The print run of Sähköala Koti is around 33 000 copies.

Distribution:

Takes place directly to consumers through, for instance, trade fairs for small-house builders, training events for builders, direct mail to those who have received building permits and site purchasers, house-package suppliers and electrical and telecommunications contractors for further distribution, subscribers to the magazines Sähköala and Sähkömaailma, libraries and house managers.

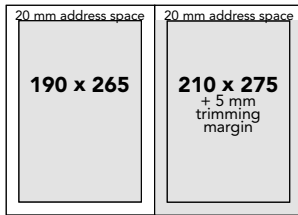
Sähköala Koti is also published in the Sähkö ja koti - part at Sahkoala.fi.

Advertisement reservation, material, and publication dates in 2020:

RESERVATIONS	MATERIAL DEADLINE	DATE OF PUBLICATION
14.1.	3.2.	9.3.

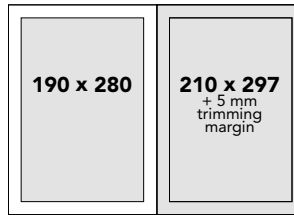
ADVERTISEMENT SIZES AND PRICES 2020

Back cover

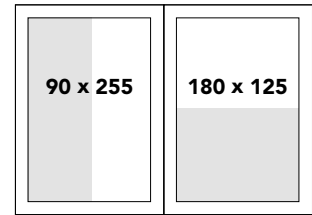


The name and address information required for posting magazines are printed by inkjet on the back page of the magazine. **The space required for the address is 30 mm at the upper edge of the back page.**

1/1-page



1/2-page

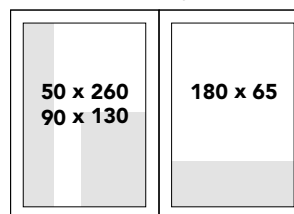


ADVERTISEMENT PRICES

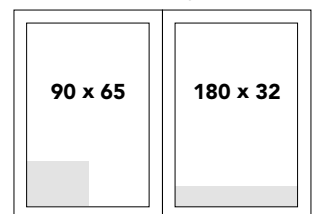
SIZE	PRICE
Back cover	3 500 €
1/1-page	3 000 €
1/2-page	2 000 €
1/4-page	1 500 €
1/8-page	1 000 €

24 % VAT will be added to all prices. Enclosures will be priced separately.

1/4-page



1/8-page



ADVERTISING MATERIAL

Ready-to-print pdf file.
CMYK-colour. resolution 300 dpi.
E-mail: anne.dannemann@sahkoinfo.fi

Additional charges for advertisements
Additional work will be invoiced separately.

CHANGES TO ADVERTISEMENT PRICES AND TERMS

Advertisement prices and terms apply for the time being. The magazine reserves the right to make changes. Changes will be announced one month before they come into force.

REFUSAL

The magazine is entitled to refuse to publish an advertisement.

LIABILITY FOR ERRORS AND CLAIMS

The advertiser is responsible for ensuring that the publication of material given to the magazine does not infringe anyone's copyright and that the advertisement conforms to laws and decrees.

The magazine will not be liable for damages arising from the omission of an advertisement, nor from its not being able to publish an advertisement on the set date.

Claims arising from an erroneous advertisement must be made in writing within 14 days of publication of the magazine.

CANCELLATION OF ADVERTISEMENTS

To be made in writing by the material deadline at the latest. If cancellation takes place after the deadline, the magazine reserves the right to invoice the entire price of the advertisement.

PAYMENTS

Sähköinfo Oy
Business code 0196590-4

Payment terms

14 days net. Interest on arrears 8 %

Bank

Nordea FI56 1247 3000 0835 89
Sampo FI92 8000 1200 0588 58

PUBLISHING FIRM

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